

# CELEBRATING EXCELLENCE IN FOOD AND GROCERY RETAIL

The Coca-Cola Golden Spoon Awards is the crowning highlight of India Food Forum every year. The annual awards are conferred on India's most progressive and innovative food and grocery retailers and food retail professionals for outstanding achievements in business performance, category leadership and retail innovation. Launched in the year 2008 to acknowledge the rising importance of modern food & grocery retail, and its crucial role in the evolution of effective marketing and distribution of food and grocery brands in the country, the awards are given away for excellence in different categories of food retail.

The Coca-Cola Golden Spoon Awards at India Food Forum 2020, powered by Bikaji, saw trophies being presented to brands, personalities and concepts for exceptional initiative, outstanding/focussed performance, setting efficiency benchmarks, innovation, and broader impact to industry. Our Heartiest Congratulations to all the awardees.



IMAGES MOST ADMIRED **LARGE FORMAT** RETAILER OF THE YEAR

**spencer's**

Makes fine living affordable

**Awardee: SPENCER'S**

*Received by:* **Tejas Dhabalia**, AVP & Head -Marketing, Nature's Basket,  
**Siddant Jha**, DGM-Buying & Merchandising (Process food), Spencer's,  
**Amit Gupta**, DGM- Buying & Merchandising (Staples), Spencer's,  
**Vinayak Amburle**, GM- Category , Nature's Basket

*Presented by:* **Rohit Mehrotra**, MD, Organic Tatva

**Nominees:** Big Bazaar | Reliance SMART

IMAGES MOST ADMIRED **SMALL / MID-FORMAT** RETAILER OF THE YEAR

**easyday  
Club**  
For Members

**Awardee: EASYDAY CLUB**

*Received by:* **Dhananjay Sengupta**, CEO, Small Formats, Future Group

*Presented by:* **Ritesh Arora**, Business Head: India & Far East, LT Foods

**Nominees:** Star Bazaar

IMAGES MOST ADMIRED **REGIONAL SUPERMARKET** OF THE YEAR

**RATNADEEP**  
HAPPY SHOPPING SINCE 1987

**Awardee: RATNADEEP RETAIL**

*Received by:* **Koti Reddy**, Head – Buying & Merchandising,  
**Niazuddin Shah**, IT Head, **Rajat Kumar Rath**, Sr. Manager Marketing,  
**Vyoma Verma**, Manager (Branding & Alliances),Ratnadeep Supermarket

*Presented by:* **Mandeep Singh**, MD, Allied Natural Products

**Nominees:** Nuts n Spices | Osia Hypermart | Q-Mart



IMAGES MOST ADMIRER **SPECIALITY STORE** OF THE YEAR



**Awardee: MAGSON FRESH & FROZEN**

*Received by:* Chintan Patel, Director, Nirav Choudhry, Director, Rajesh Francis, MD, Mahesh Lodha, Head, Prahldanagar Store, Akshay Bhagat, Head - Baroda Operations, MagSon Fresh & Frozen

*Presented by:* Sudeep Goenka, Director, Goldiee Group

**Nominees:** Nuts n Spices

IMAGES MOST ADMIRER **LAUNCH** OF THE YEAR



**Winner: HELLMANN'S MAYONNAISE, HUL**

*Received by:* Kabir Gossain, General Manager, Modern Retail, HUL, Gregory Ipe, National Account Manager, Modern Retail, HUL, Sidhant Jha, DGM, Processed Food, Spencer's Retail

*Presented by:* Prakash Kejriwal, Managing Director, Kejriwal Bee Care, Sameer Mehta CEO, MD, Multiplier Brand Solution Pvt. Ltd.



**Runner Up: NATURE'S BASKET, KOLKATA**

*Received by:* Tejas Dhabalia, AVP & Head -Marketing, Nature's Basket, Siddant Jha, DGM-Buying & Merchandising (Processed Food), Spencer's, Amit Gupta, DGM- Buying & Merchandising (Staples), Spencer's, Vinayak Amburle, GM - Category, Nature's Basket

*Presented by:* Prakash Kejriwal, Managing Director, Kejriwal Bee Care, Sameer Mehta, CEO, MD, Multiplier Brand Solution Pvt. Ltd.

**Nominees:** MagSon Fresh & Frozen, Ahmedabad | Reliance SMART | Voom, Future Retail

IMAGES MOST ADMIRED **INNOVATION OF THE YEAR**

**Oddy**  
**uniwraps**

**Winner: ODDY UNIWRAPS**

*Received by: Atul Garg, CEO, Manish Verma, Sales Director, Oddy Uniwraps, Ritesh Arora, Business Head: India & Far East, LT Foods*

*Presented by: Arshdeep Singh, CEO & Director, Allied Natural Products*

**easyday**  
**Club**  
For Members

**Runner Up: EASYDAY CLUB**

*Received by: Neeraj Kumar, Head Marketing, Small Format, Prabal Kumar, Sr Manager- membership, Ajay Bhandari- DGM Operations, Future Retail Limited*

*Presented by: Arshdeep Singh, CEO & Director, Allied Natural Products*



**Nominees: Lovely Bake Studio | Paani Ke Daam Mein Doodh, Future Retail**

IMAGES MOST ADMIRED **STORE DESIGN / VM OF THE YEAR**

**FUTURE RETAIL**

**Awardee: VM FOOD, FUTURE RETAIL**

*Received by: Gajendra Morey, Chief - Merchandising Operations (Food), Big Bazaar*

*Presented by: Shaishav Mittal, Director, Lovely Bake Studio*

IMAGES MOST ADMIRIED **MARKETING CAMPAIGN** OF THE YEAR



**Winner:** CUSTOMER CHAIN COUPON, STAR BAZAAR

*Received by:* **Elina Mohanty**, Head of Brand & Customer Communication, **Abhinav Gupta**, Head of Trade, Trent Hypermarket

*Presented by:* **Arvind Kumar Sharma**, CEO, Ravi Foods, Dukes



**Runner Up:** BLACK FRIDAY SALE, SPENCER'S

*Received by:* **Tejas Dhabalia**, AVP & Head -Marketing, Nature's Basket, **Siddant Jha**, DGM-Buying & Merchandising (Process food), Spencer's, **Amit Gupta**, DGM- Buying & Merchandising (Staples), Spencer's, **Vinayak Amburle**, GM- Category, Nature's Basket

*Presented by:* **Arvind Kumar Sharma**, CEO, Ravi Foods, Dukes



**Nominees:** Customer Ki Guarantee Campaign | Star Bazaar | Digital Campaigns On Festive Occasions | Reliance Retail | Genie Bot | Reliance Retail | Genie in Full Paisa Vasool | Reliance Retail | Three Generations | Ratnadeep Supermarket | Virtual Reality | Reliance Retail | Vogue x Foodhall: Sensorium





IMAGES MOST ADMIRED **CATEGORY PERFORMER** OF THE YEAR



**AWARDEE: JOHNSON JOHN,**  
Confectionery, Snacks & Biscuits,  
Reliance Retail



**AWARDEE: MANU BANSAL,**  
Staples, Reliance Retail



**AWARDEE: ZUBIN NOWROJEE,**  
Processed Food, Reliance Retail



**AWARDEE: HAMEED KHAN,**  
Meat, Fish and Live Stocks, Foodhall



**AWARDEE: BHAUTESH DAVE,**  
Fruits and Vegetables, Foodhall



**AWARDEE: SAIBAL BANERJEE,**  
International Foods, Foodhall

*Presented by: Harshita Gandhi, Director, Tree Of Life, Kabir Gossain, GM Retail, HUL*

**Nominees:** Abhijeet Patole, Processed Food & Savouries, Foodhall | Abhijeet Patole, Staples, Foodhall |  
Arockia Chelladurai, Personal Care, Reliance Retail | Dharmesh Thakkar, Staple, Star Bazaar |  
Dr. Dnyaneshwar N Phadtare, Meat & Fish, Star Bazaar | Rugved Vartak, Dairy, Food Hall |  
Samik Gupta, Beverages and Confectionery, Foodhall | Varun Singhal - Frozen and Ready to Eat, Foodhall

IMAGES MOST ADMIRED BRAND RETAIL PARTNERSHIP OF THE YEAR



DAAWAT AND RELIANCE RETAIL

Received by: Ritesh Arora, Business Head: India & Far East-LT Foods, Manu Bansal, Head Staples Business, Reliance Retail, Swarup Sanyal, Head MT & E-Comm Business LT Foods



PARLE AND RELIANCE RETAIL

Received by: Kaizeen Writer, Modern Trade In Charge, Parle



1st Runner Up: CADBURY DARK MILK AND STAR BAZAAR

Received by: Shreyas Shetty, Category Manager, Ready Foods, Star Bazaar (Trent Hypermarket), Shikha Agrawal, Key Account Manager, Mondelez India



2nd Runner Up: CORNITOS AND MORE

Received by: Sneha Kumar, Category Manager, More Retail, Vikram Agarwal, MD Cornitos, Manpreet Kaur, Marketing and Key Accounts Manager Cornitos, Manoj Singh, Manager, Modern Retail Cornitos, Anil Poddar, SS Gujarat, Cornitos



Presented by: Lokesh Arora, Convenor-India Food Forum, Sharad Sachdeva, Director Ops, L Catterton Pvt Equity Fund, Part of LVHM

Nominees: Coke & Future Retail | Love & Care & Shoppers Stop | Lovely Bake Studio & Reliance Retail | Maggi Magic Masala Association & Reliance Retail | Nestle Chocolates & Reliance Retail | The Laughing Cow & Star Bazaar

IMAGES MOST ADMIRED **TECH IMPLEMENTATION** OF THE YEAR



**Awardee:** COMPASS GROUP INDIA

*Received by:* **Manish Mamtani**, CIO, Compass India,  
**Supriyo Dasgupta**, Program Manager – Food Services  
Transformation, Product Manager, FoodBook



**RUNNER UP:** PERPULE & BIG BAZAAR

*Received by:* **Yogesh Ghaturla**, Founder, Akshay Gulati,  
Senior Sales Manager, Perpule



*Presented by:* **Manoj Sethia**, Director, Manoj Multifood Pvt.Ltd, **Abhinav Biswas**, AVP, Allied Natural Products

**Nominees:** Osia Hypermart | Perpule & The Man Company | Peri CRM & Cremica, Peri CRM & Super DK

